



THIRD-GRADER LEARNS LIFE-SAVING TACTIC FROM 911 SIMULATOR

Seymour, Connecticut--October 13, 2003... Thanks to the 911 simulator and a program sponsored by State Farm, David Bayless can still play with his daughter.

The 31-year-old Bucyrus, Ohio resident was trying to pull-start his lawnmower. But, when he pulled back the cord, he felt a sharp pain in his chest and crumpled to the ground, unconscious. His daughter, Brooke, 9 saw her ailing father, and instinctively raced to the phone and called 911. The third grader's quick thinking saved her father's life.

"I don't remember much-I just saw stars, then passed out," David said. "But Brooke was the one who knew what to do." David was briefly hospitalized after the heart attack, and is receiving treatment for his condition.

Brooke learned this critical emergency technique from the State Farm-sponsored 911 simulator lesson taught at her elementary school. The program, which is offered to pre-school to third grade students across the country, teaches children how to react in an emergency by phoning the proper authorities. Children are allowed to practice dialing 911 using a Retina Systems 911 interactive simulator to realistically imitate actual situations.

"I'm glad she remembered what they had taught her," David said. "And, I'm sure glad she was there."

Retina Systems has offered the 911 simulator since 1995. The unit has been used in events from Capitol Hill to pre-schools, adult daycare, school assemblies, Public Safety Day events, firehouse events, Boy Scout meetings and classes for children with special needs.

Contact:

Melanie Sadick
203-881-1311
Msadick@retinasystems.com